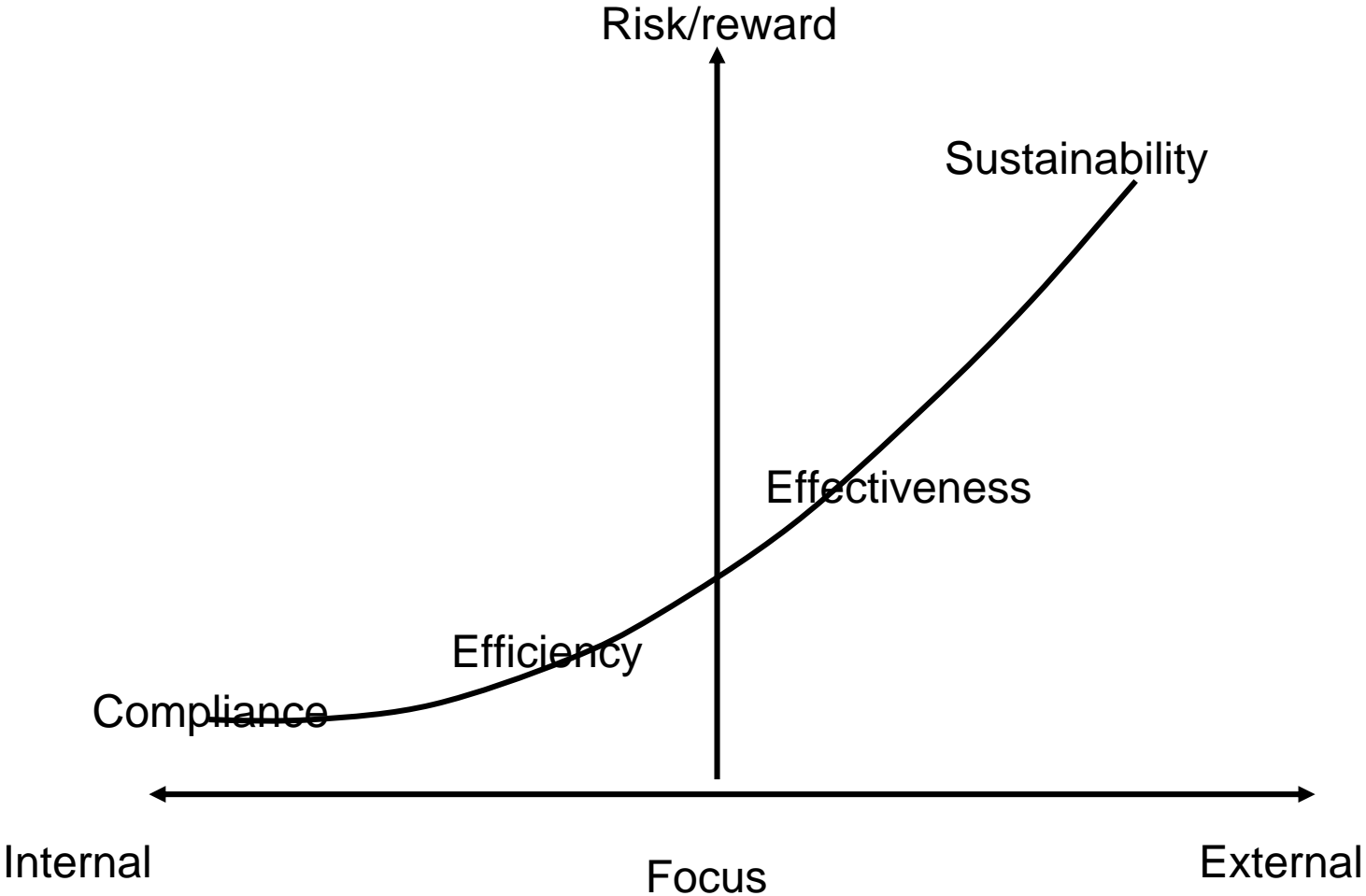


# Climate change = Business Opportunity



# Sustainability Continuum

<u>Stage</u>	<u>Focus</u>	<u>Method</u>	<u>Result</u>
Compliance	Legal	Technical	Less risk
Efficiency	Operations	Process Innovation	Less cost
Effectiveness	Customers	Product Innovation	Happy customers
Sustainability	Society/ environment	Creative destruction	More customers, new markets

# What are the primary responsibilities of a company?

